

# PROGRESSIVE CLUB

O F

S T I N S O N   B E A C H

M A R I N   C O U N T Y   : :   C A L I F O R N I A

January 10, 1942

Pac. Tel. & Tel. Co  
No. 1 'H' Street,  
San Rafael, California

Gentlemen:

Enclosed herewith is Application for Service at Stinson Beach. The installation of telephone is to be at the Stinson Beach Branch of Marin County Free Library.

The said phone should be listed as you have it on the application, "Civilian Defense Office", and payments in connection with same will be made by the Progressive Club of Stinson Beach.

A. M. Gilbert will not be financially responsible for the installation of this telephone nor for service charges.

Yours very truly,

PROGRESSIVE CLUB OF STINSON BEACH

A. M. Gilbert,   Secy.



Treasurer

January 10, 1942

Miss Marion Hart, Treas  
Progressive Club of Stinson Beach  
Stinson Beach, California

Der Marion:

Enclosed is the check of Mrs.  
Louise Haas in the amount of \$1.50 for 1942  
club dues, and my own check (724) for like  
amount, covering cash payment of dues by Joe  
Avila.

Yours very truly,



February 23, 1942

Miss Marion Hart, Treasurer  
Progressive Club of Stinson Beach  
Stinson Beach, California

Dear Marion:

I am enclosing herewith, the telephone bill in connection with installation and operation of the telephone for the 'Listening Post', which comes in my name simply because wrote ordering the installation.

Yours very truly,



We wish to thank you  
for your kind thoughts +  
sympathy -

Mrs. Pepper. + family



April 4, 1942

Mr. T. Fredrick Bagshaw  
Marin County Supervisor  
17 Buena Vista Avenue  
Mill Valley, California

Dear Mr. Bagshaw:

A recent meeting held in San Rafael was attended by our Fire Chief, Mr. Will Airey, who was advised that under the Civilian Defense setup, certain items of fire fighting equipment have been furnished numerous areas for fighting grass and brush fires in particular, - such items as brush-hooks, back pumps, etc. Mr. Airey was given to understand that some of this equipment would probably be available for unincorporated areas.

Stinson Beach being such an unincorporated area, and exposed to the sea, making it highly important under this emergency condition that any chance fire be extinguished with dispatch, we appeal to you to see that we receive for this area, in kind and amount, equipment appropriate for this work, if and when available.

Yours very truly,

PROGRESSIVE CLUB OF STINSON BEACH

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A. M. Gilbert,

Secretary



July 2 1942

To the Board of County Supervisors  
County of Marin  
San Rafael, California

Gentlemen:

Above all other considerations, it is a patriotic for us to reduce to a minimum, the chances of fires along our Marin County coast.

Realizing this duty, this community, through its Progressive Club and the Stinson Beach Volunteer Fire Department, has made an earnest effort to minimize the fire menace by having property owners remove trash accumulations from residences, garages, etc and burn grass and garden trimmings. To this end we sent to each property owner of the town, a notice as per attached copy.

Occupied properties, at least, are now in a reasonably safe condition as regards fire hazard but we have no means of coping with condition of the rights of way of roads and streets of this town and herewith appeal to you to give this matter your attention.

Thanking you for your splendid cooperation of the past and trusting you may find it possible to corder the removal of this right of way grass, we remain,

Respectfully yours,

PROGRESSIVE CLUB OF STINSON BEACH

by

A. M. Gilbert,

Secy



May 18, 1942

Sergeant Vernon Pwelly  
Highway Patrol Division  
San Rafael, California

Dear Sir:

Recent issues of two Marin County newspapers have announced contemplated plans of the Highway Department to close, to night traffic, both state highway #1 and the County Road between this point and Mill Valley.

This organization desires to cooperate 100% in all instructions having to do with defense activities, however, before definite action is taken in this matter, might we call to your attention the fact that several men commuting from this point are defense workers and that the work of others is closely allied to defense work. Because of the nature of this work, hours are sometimes irregular and result in the necessity of returning home at night.

Since there is only about 1/2 to 3/4 of a mile of the said County Road exposed to the sea, we request that while plans are in the making, consideration be given to the situation here. Can you not suggest some scheme by virtue of which this County Road might remain open to night traffic.

Respectfully submitted,

PROGRESSIVE CLUB OF STINSON BEACH

By

A. M. Gilbert

Secretary

CC: Marvelous Marin  
Redwood Highway Assn



Stinson Beach, Cal.  
July 4, 1942.

Mr. W. Sadler,  
Stinson Beach, Cal.

Dear Bill:

Instead of taking your time on the phone  
I am writing you a line\*(Something evidently has gone  
wrong with my typewriter:)

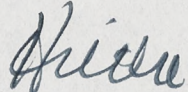
A Mr. W. Pascoe, who is assistant to Clyde  
Edmondson for the Redwood Empire came into the office  
the other day to ask if our town would do the following  
to help them in their campaign to keep the coast open  
and the people traveling some .

They need all the help they can get to get their  
operation funds from the various supervisors. San Francisco  
County, Josephine County, and the Golden Gate Bridge District  
have all voted the same budget as other years already. Napa  
Lake and Sonoma have indicated that they will do so also.  
The idea they present to the Supervisors is that the usual  
budget be set aside for the use of the Redwood Empire, but  
if the travel is to stop, the budget will not be used, but  
will be on hand ready to get to business the moment the  
was is over. He says this is most important, and as Marin  
appears to be on the doubtful list, he wants the Club to  
send a letter over to the Board of Supervisors, and a copy  
to Mr. Bagshaw, signifying that we want the Redwood Empires  
usual budget set up to be made, as they will request, this  
year.

For this end of the County I am certain we will all  
agree that it is a most important action. They are giving  
radio broadcasts to the effect that the coast is open for  
business, etc. which is most important to us here, and are  
helping in many other ways. Principally to try to get the  
Government to take over the operating costs of the G.G. Bridge.

Will you take it up at the next Club meeting to see if  
we cannot send a letter such as they desire to the Supervisors?  
I wanted to attend this last week, but knew what I was up  
against this week-end and didn't dare go out.

Sincerely,



Hilda M. Grunert.

Marin County makes up its budget in August.



# The Board of Supervisors

WILLIAM BARR - - - - - 1st District  
San Rafael  
E. J. McCARTHY - - - - - 2nd District  
San Anselmo  
THOMAS F. BAGSHAW - - - - 3rd District  
Mill Valley  
J. V. KEHOE - - - - - 4th District  
Inverness  
R. A. THOMPSON - - - - - 5th District  
Novato

of Marin County  
San Rafael, California



THOMAS F. BAGSHAW - - - - Chairman  
GEO. S. JONES - - - - - Clerk

Regular Meetings  
Second and Fourth Mondays  
of Each Month

July 13, 1942

Mr. A. M. Gilbert, Secretary  
Progressive Club of Stinson Beach  
Stinson Beach, California

Dear Sir:

Please be advised that your letter of July 2,  
in reference to fire hazards along the Marin County  
Coast, was read at a Regular Meeting of the Board of  
Supervisors held this day and referred to Supervisor  
T. F. Bagshaw for his attention.

Very truly yours,

GEO. S. JONES,  
Clerk of the Board  
of Supervisors

GSJ:HC



STATE OF CALIFORNIA  
**Department of Public Works**

SACRAMENTO

DIVISION OF HIGHWAYS  
PUBLIC WORKS BUILDING

July 24, 1942

PLEASE REFER TO  
FILE NO.  
400.201

Progressive Club of Stinson Beach  
Stinson Beach  
California

Gentlemen:

Outdoor Advertising Structure  
Permit No. 22059 for the year 1942,  
together with the corresponding permit  
plate and your copy of the application,  
are enclosed.

The number plate should be  
affixed to the front of the display as  
soon as possible.

Yours very truly

C. H. PURCELL  
State Highway Engineer

By *T. H. [Signature]*  
Maintenance Engineer

Encs.



PERMIT No. **22059****1942**STATE OF CALIFORNIA  
DEPARTMENT OF PUBLIC WORKS  
DIVISION OF HIGHWAYS  
OUTDOOR ADVERTISING SECTIONJuly 24 1942APPLICATION NO. 41081

PURSUANT TO THE TERMS OF CHAPTER 32, STATUTES OF 1939 AND AS AMENDED, PERMISSION IS GRANTED TO:

PROGRESSIVE CLUB OF STINSON BEACH  
Stinson Beach  
CaliforniaCOUNTY MrnYOUR DISPLAY  
SERIAL NO. \_\_\_\_\_

TO PLACE AND MAINTAIN AN ADVERTISING STRUCTURE UPON THE PROPERTY OF:

Thomas Kent  
208 Sir Francis Drake  
San Anselmo, California

SECTION 5268 PROVIDES THAT "THE ISSUANCE OF A PERMIT DOES NOT AFFECT THE OBLIGATION OF THE OWNER OF THE ADVERTISING DISPLAY TO COMPLY WITH A ZONING ORDINANCE APPLICABLE TO THE ADVERTISING DISPLAY UNDER THE PROVISIONS OF THIS CHAPTER NOR DOES THE PERMIT PREVENT THE ENFORCEMENT OF THE APPLICABLE ORDINANCE BY THE COUNTY."

**EXPIRATION DATE**DECEMBER 31, 1942  
FEE PAID \$1.00

C. H. PURCELL, STATE HIGHWAY ENGINEER

BY

*T. H. Dennis*

MAINTENANCE ENGINEER

®



# APPLICATION FOR OUTDOOR ADVERTISING PERMIT

(CHAPTER 32 OF THE STATUTES OF 1939 AND AS AMENDED)

Applications need not be filed for displays located upon property to which they exclusively apply except that to be exempt from the requirement of filing an application displays advertising a business conducted, services rendered, or goods produced or sold upon the same property must be on the same side of the highway and within 800 feet of the point on the property or within 800 feet of the entrance to the site at which the business is conducted, services are rendered or goods are produced or sold.

This form shall be prepared and filed in triplicate; the duplicate (yellow copy) will be returned if permit is granted. Any material misstatement or misrepresentation shown hereon will result in delay of issuance of a permit or in revocation of permit, if granted.

NOTE.—Section 5268 provides that: "The issuance of a permit does not affect the obligation of the owner of the advertising display to comply with a zoning ordinance applicable to the advertising display under the provisions of this chapter nor does the permit prevent the enforcement of the applicable ordinance by the county."

The applicant hereby agrees to place and maintain the advertising display described hereon, in accordance with the provisions of and regulations pursuant to the terms of the Outdoor Advertising Act.

Stinson Beach

California June 9 1942

Signature of display owner or his authorized agent

Place

Date

Applications may not be accepted unless accompanied by cashier's check or money order covering annual fee payment.

Fee for structure including copy thereon . . . . . \$1.00 (\$ ) enclosed for the year  
Fee for sign (never added to structure fee) . . . . . \$0.25 ending December 31, 19\_\_\_\_  
Penalty fee (required only when display cited as a violation) \$1.00 (\$ 1.00 ) enclosed.

Checks, money orders, etc., shall be made payable to Department of Public Works, Outdoor Advertising.

1. NAME and ADDRESS of APPLICANT (a) Progressive Club of Stinson Beach

Print name of firm owning structure/sign

Licensed operator No.

(b) Progressive Club of Stinson Beach

Stinson Beach

Print name of owner of firm

Street and number or P. O. box number

City or town

2. NAME and ADDRESS of the PERSON or FIRM in CONTROL of PROPERTY upon which structure/sign will be located:

(a) William Kent Thos. Kent

208 Sir Francis Drake

San Anselmo

Name

Street and number or R.E.D. No.

City or town

(b) Has consent to placing been obtained? Yes

Yes or No

Written? Yes

Yes or No

Verbal? Yes

Yes or No

(c) Signature of party named under 2 (a) if consent is verbal

3. The display is installed in (a) Marin (b) 0.8 (c) So. of (d) Stinson Beach

County

Miles

N.S.E.W.

Town

on the (e) E. side of (f) right of way of State Highway No. 1

N.S.E.W.

Local name of road, U. S. Hwy. No. or State Sign Rt. No. (Bear Shield)

4. Underline type of real property: Ranch/Subdivision/Unincorporated town, village, business district.

5. Date of installation Dec. 1941 Applicants Serial No. \_\_\_\_\_ Notice No. if display has been cited 54062

6. Placed by Progressive Club of Stinson Beach Stinson Beach, Calif

Name

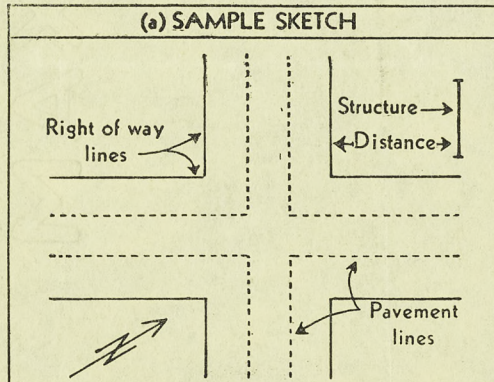
Address

7. Essential Information:

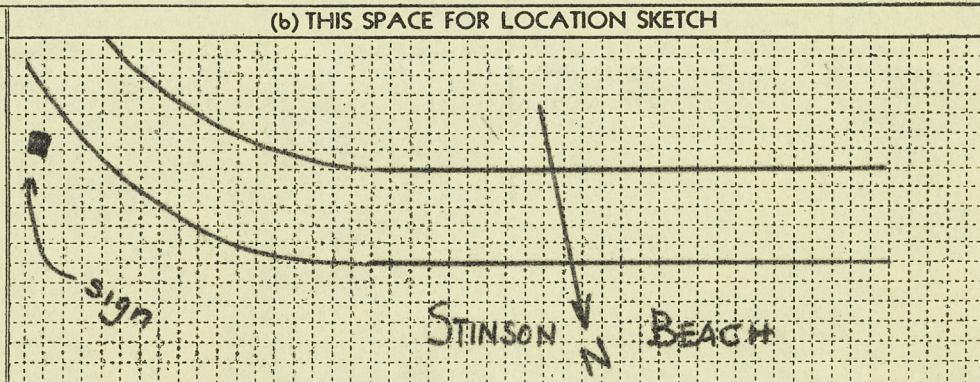
Show single panel thus—I; double—V.

Single panel 2' X 2'; timber; unilluminated

(a) SAMPLE SKETCH



(b) THIS SPACE FOR LOCATION SKETCH



## DIMENSIONS

(c) Height 2' Length 2'

(d) Number and size of posts 2, - 4x4"

(e) Number and size of braces none

(f) Depth in ground 1 1/2'

(g) Distance between panel and ground 3'

(h) Reference to plan on file

(k) Material: Panel? wood

Uprights? 4" X 4"

Bracing? no

(m) If neon, show colors -

(n) Reflector buttons? -

(o) Illumination? -

(p) Copy on both sides? no

(r) Show advertising copy below.

Welcome to Stinson Beach



Do not write in this space

District IV Co. Mrn Rte. 56 Sec. A

Road or Town SSR 1

Permit No. (Orig.) 22059

Date granted 7-24-42

App. No. 41081



July 3, 1942

State of California  
Dept. of Public Works  
Sacramento, California

RE: Sign Permit Fee  
Ref: Your 400.201

Gentlemen:

Enclosed herewith is check of the Progressive Club of Stinson Beach, for \$1.00, covering 1942 Permit for sign as requested in your letter of June 16th 1942. Also the original and triplicate copies of the Application, signed as per your instructions.

Yours very truly,

PROGRESSIVE CLUB OF STINSON BEACH

by

A. M. Gilbert.... Secy



C. H. PURCELL, STATE HIGHWAY ENGINEER  
CHIEF OF DIVISION

CULBERT L. OLSON  
GOVERNOR OF CALIFORNIA

FRANK W. CLARK  
DIRECTOR

STATE OF CALIFORNIA  
**Department of Public Works**

SACRAMENTO

DIVISION OF HIGHWAYS  
PUBLIC WORKS BUILDING

June 16, 1942

PLEASE REFER TO  
FILE NO. 400.201

Progressive Club of Stinson Beach  
Stinson Beach  
California

Gentlemen:

Reference is made to your letter of June 9, 1942, enclosing an application for permit and \$1 to cover penalty fee for your structure cited by Violation Notice No. 54062. In your letter you ask where you can place the board so that it will not violate the Outdoor Advertising Act.

Any display which is placed outside of corporate limits and is within view of any public highway comes under the regulations of the Outdoor Advertising Act. Inasmuch as Stinson Beach is not an incorporated city or town, it appears that you cannot locate this board so that it would be exempt from the provisions of the Act, and you will, therefore, have to pay \$1 permit fee for 1942.

For your information we are enclosing a summary of provisions of and regulations pursuant to the Outdoor Advertising Act.

We are returning the original and triplicate copies of your application for the personal signature of an authorized person in the upper left-hand corner. As soon as you return the application with an additional dollar for the 1942 permit fee we shall issue a permit.

Yours very truly,

C. H. PURCELL  
State Highway Engineer

By *T. J. Dennis*  
Maintenance Engineer

Enc.



# Summary of Provisions of and Regulations Pursuant to Outdoor Advertising Act

## 1. DEFINITIONS

**TO PLACE.** The verb "To Place" and any of its variants, as applied to advertising displays, includes the maintaining and the erecting, constructing, posting, painting, printing, tacking, nailing, gluing, sticking, carving or otherwise fastening, affixing or making visible any advertising display on or to the ground or any tree, bush, rock, fence, post, wall, building, structure or thing, within view of public highways, County or State, outside the corporate limits of municipalities; installation of Neon gas advertising displays and the installation of Neon gas tubing upon advertising displays and of any other element or device designed to increase the visibility of outdoor advertising displays.

**OUTDOOR ADVERTISING BUSINESS.** Means the business or occupation of placing, erecting, constructing or maintaining advertising structures or signs including the installation of Neon gas advertising displays and the installation of Neon gas tubing upon advertising displays and of any other element or device designed to provide or increase the visibility of the advertising display. It does not include the placing, erecting, constructing or maintaining of advertising displays **exclusively** pertaining to the business of the person placing the advertising display.

**ADVERTISING SIGN.** A display which is to be pasted, glued, nailed, tacked or similarly affixed flat against the side or roof of a building, or to a tree, fence, post, rock, bush, or similar support which was not primarily placed for the purpose of displaying advertising. All displays, painted directly upon existing natural or artificial features of the landscape, are classified as signs. Official notices and signs are exempt from the provisions of the Act.

**ADVERTISING STRUCTURE.** A display which requires support, such as poles, posts, angle irons, guy wires, or braces embedded in the ground or attached to walls, roofs, fences, or trees.

## 2. LICENSE

(a) Every person, firm, copartnership, association, or corporation engaging in the "Outdoor Advertising Business," as defined in the Outdoor Advertising Act, shall pay an annual license fee of fifty dollars (\$50.00).

(b) Persons, firms, copartnerships, associations, or corporations placing displays exempt from permit payment (see item 4) are engaged in the "Outdoor Advertising Business."

(c) Persons, firms, copartnerships, associations, or corporations need not observe the license provisions (fee, \$50.00) in the event the displays they place apply **exclusively** to the business they are conducting, even though such displays may require permits.

(d) The license fee of \$50.00 is payable in advance on July 1, but may be prorated on a monthly basis at the time of engaging in the "Outdoor Advertising Business." The amount of a prorated fee is determined by multiplying \$4.1667 by the number of months remaining in the license year, July 1 to June 30, inclusive.

*Example:* Amount of fee to accompany application for license to be effective September 25 is  $\$4.1667 \times 10$  or \$41.67.

## 3. PERMITS

(a) No person, firm, copartnership, association, or corporation shall place, erect, construct, or maintain any advertising display, not exempt from permit payment, in unincorporated territory within the purview of this Act, without first securing a **permit**.

(b) Permit number plates shall be affixed to displays at the time of installation.

(c) The permit year begins January 1 and ends December 31. Permit payment may not be prorated.

(d) Structure fee, one dollar (\$1.00). The structure fee includes payment for the copy appearing thereon. A single display never requires both a structure and a sign fee.

(e) Sign fee, twenty-five cents (\$0.25).

(f) Checks, money orders, etc., shall be made payable to Department of Public Works, Outdoor Advertising.

## 4. DISPLAYS EXEMPT FROM PERMIT PAYMENT—ANY DISPLAY USED EXCLUSIVELY:

(a) To advertise the sale or lease of the property upon which such display is placed.

(b) To designate the name of the owner or occupant of the premises or to identify such premises.

(c) To advertise the business conducted or services rendered or the goods produced or sold upon the property upon which such advertising display is placed if the display is upon the same side of the highway and within 800 feet of the point on the property or within 800 feet of the entrance to the site at which the business is conducted or services are rendered or goods are produced or sold.

(d) Displays exempt from permit payment shall conform to all other provisions as to location, copy, construction standards, etc.

## 5. PROHIBITED DISPLAYS AND LOCATIONS—NO PERMIT MAY BE GRANTED:

(a) If the required evidence that the owner or lessee of the property upon which the display is to be placed has consented to its installation and maintenance, does not appear upon the application.

(b) If to be placed within, to overhang, or encroach upon the right of way of any public highway.

(c) If imitating or simulating official warning, stop, danger or directional signs.

(d) If in a drainage channel.

(e) If unsafe. Structures shall be so constructed as to withstand 20 pounds of wind pressure per square foot.

(f) If with red, or blinking or blinding lights.

(g) If within 300 feet of intersections of highway, or highway and railway right of way lines. This ruling does not apply to non-reflectorized displays located in business districts as defined by the Vehicle Code, unincorporated villages or towns, or areas subdivided into lots of 20,000 square feet or less in size. Non-reflectorized displays may be placed opposite highway interceptions.

(h) If so located as to prevent clear vision of 500 feet on curves.

(i) If name of person or firm owning or maintaining an advertising structure is not plainly displayed thereon.

(j) The reflectorizing or neonizing and design of displays of a directional nature are governed by regulations not included in this summary. These should be requested and reviewed carefully prior to undertaking design or installation of these types of displays.

## 6. PENALTIES

A penalty of \$1, in addition to the permit fee, must be paid:

(a) When an original application for permit is filed for a display which has been cited for a violation of the Outdoor Advertising Act;

(b) When a permit is renewed subsequent to service of delinquency notice.

Every person, firm, or corporation as principal, agent, or employee violating any of the provisions of the Outdoor Advertising Act shall be deemed to be guilty of a misdemeanor, and subject to fine or imprisonment or both.

Discovery of violation, after permit or license has been issued, is cause for revocation of permit or license.





## DIVISION OF HIGHWAYS

## Outdoor Advertising Section

301 Public Works Building, Sacramento, California

## IMPORTANT

UNLESS THIS OUTDOOR ADVERTISING ACT VIOLATION NOTICE IS ACKNOWLEDGED, LOSS OF THE DISPLAY MAY RESULT THROUGH MISUNDERSTANDING. DO NOT REMOVE OR RETURN THIS NOTICE UNTIL VIOLATION IS CORRECTED.

DISPLAY OWNER Stinson Beach Boosters Club.ADDRESS Stinson Beach California.

You are hereby notified, that the display described hereon is a violation of the "Outdoor Advertising Act" Chapter 32, Statutes of 1939 and as amended, and may be removed and destroyed if no action toward legalizing it is taken prior to

5/29/42

## LOCATION OF VIOLATION

DIST. 1V CO. Mrn RTE. 56 SEC. A  
 THIS structure IS 10 FEET East Of The RIGHT OF WAY LINE  
0.08 MILES So OF Stinson Beach, On State  
Sign Rte 1.

## EXPLANATION OF VIOLATION:

Permit number plates shall be affixed to  
 displays at time of display installation.

## AMOUNT OF PAYMENT DUE

PENALTY \$ 1.00 PERMIT FEE \$ 1.00 FOR 19 42 TOTAL \$ 2.00

## DESCRIPTION OF DISPLAY

Panel: Height 2' Length 2' Material Tbr Illumination No  
 Supports: Number 1 Size 4"x 4" Bracing: Number No Size   
 Distance between panel and ground 1' Copy on both sides One

DETAIL OF COPY: Welcome To Stinson Beach

DISPLAY OWNER'S SERIAL NO. \_\_\_\_\_ PERMIT PLATE NO. \_\_\_\_\_ YEAR \_\_\_\_\_

C. H. PURCELL,  
 State Highway Engineer

BY

Inspector

5/29/42.  
 Date

54062



C. H. PURCELL, STATE HIGHWAY ENGINEER  
CHIEF OF DIVISION

CULBERT L. OLSON  
GOVERNOR OF CALIFORNIA

FRANK W. CLARK  
DIRECTOR

STATE OF CALIFORNIA  
**Department of Public Works**

SACRAMENTO

DIVISION OF HIGHWAYS  
PUBLIC WORKS BUILDING

May 8, 1942

PLEASE REFER TO  
FILE NO.  
400.201

Stinson Beach Boosters Club  
Stinson Beach,  
California

Subject: Outdoor Advertising Act  
Violation Notice No. 54062

Gentlemen:

One of our field men reports that your display is in violation of the provisions of the Outdoor Advertising Act, Chapter 32, Statutes of 1939, as amended.

Assuming you are unaware of its specific requirements, we are enclosing a summary of provisions of and regulations adopted pursuant to the terms of the Act, in order to acquaint you with its nature and purpose.

The inspector reports the display to be a violation inasmuch as it bears no permit number plate. In the event you desire to legalize the structure, the attached application for permit should be prepared in line with the summary and forwarded to this office with the proper fee payment.

You understand, of course, that as the administrative body in charge of the enforcement of this measure, we have no option other than to enforce its provisions impartially.

Yours very truly

C. H. PURCELL  
State Highway Engineer

By

*T. H. Dennis*  
Maintenance Engineer

Enclosures



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(c) To advertise the business conducted or services rendered or the goods produced or sold upon the property upon which such advertising display is placed if the display is upon the same side of the highway and within 800 feet of the point on the property or within 800 feet of the entrance to the site at which the business is conducted or services are rendered or goods are produced or sold.

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## 5. PROHIBITED DISPLAYS AND LOCATIONS—NO PERMIT MAY BE GRANTED:

(a) If the required evidence that the owner or lessee of the property upon which the display is to be placed has consented to its installation and maintenance, does not appear upon the application.

(b) If to be placed within, to overhang, or encroach upon the right of way of any public highway.

(c) If imitating or simulating official warning, stop, danger or directional signs.

(d) If in a drainage channel.

(e) If unsafe. Structures shall be so constructed as to withstand 20 pounds of wind pressure per square foot.

(f) If with red, or blinking or blinding lights.

(g) If within 300 feet of intersections of highway, or highway and railway right of way lines. This ruling does not apply to non-reflectorized displays located in business districts as defined by the Vehicle Code, unincorporated villages or towns, or areas subdivided into lots of 20,000 square feet or less in size. Non-reflectorized displays may be placed opposite highway interceptions.

(h) If so located as to prevent clear vision of 500 feet on curves.

(i) If name of person or firm owning or maintaining an advertising structure is not plainly displayed thereon.

(j) The reflectorizing or neonizing and design of displays of a directional nature are governed by regulations not included in this summary. These should be requested and reviewed carefully prior to undertaking design or installation of these types of displays.

## 6. PENALTIES

A penalty of \$1, in addition to the permit fee, must be paid:

(a) When an original application for permit is filed for a display which has been cited for a violation of the Outdoor Advertising Act;

(b) When a permit is renewed subsequent to service of delinquency notice.

Every person, firm, or corporation as principal, agent, or employee violating any of the provisions of the Outdoor Advertising Act shall be deemed to be guilty of a misdemeanor, and subject to fine or imprisonment or both.

Discovery of violation, after permit or license has been issued, is cause for revocation of permit or license.





*If you want the*  
**SAN MATEO BRIDGE**  
-this road

A

**MISSION SAN JUAN BATISTE**

2 MILES  
LEFT HAND ROAD

*(Pictorial  
Layout)*

B

To  
**GARDEN SPRINGS HOTEL**

At Oakdale - One Mile Ahead

C

COPY DESIGNED IN LINE WITH SAMPLES A, B AND C IS FOR INSTALLATION ONLY WHERE THE ROUTE OR ROAD IS THE ONLY PRACTICABLE MEANS OF APPROACH TO THE FACILITY, RESORT, CITY OR TOWN ADVERTISED.

*A good way to*

JOHNSTOWN  
BADGER PASS  
PRUNEDALE  
PALM SPRINGS  
MODOC

*and  
San Francisco*

D

**MOUNT EDEN**

VIA ALMOND GROVE AND BIG LAKE

*First Road Right*

*A Good Route to  
Sunset Valley Points*

E

**HOOPERVILLE**

1 MILE AHEAD

a convenient way  
to PASO ROBLES

LEFT ROAD

F

**A GOOD ROUTE TO GEORGETOWN**

VIA GILROY STAGE LINE

also to  
BOONVILLE  
and ALTURAS

G

for **BIG**



Foot of  
this hill

**MEADOWS**

A PLEASANT WAY TO SAN DIMAS

BIG MEADOWS

H

COPY DESIGNED IN LINE WITH SAMPLES D, E, F, G AND H WILL BE APPROVED ONLY WHEN ADVERTISING PERTAINING TO THE FACILITY, RESORT, CITY OR TOWN APPLYING FOR THE PERMIT IS THE OUTSTANDING FEATURE OF THE DESIGN.

STRUCTURES BEARING THIS OR SIMILAR COPY MAY BE POSITIONED ONLY UPON, AND THE COPY MAY PERTAIN ONLY TO THE MOST PRACTICABLE ROUTES TO THE DESTINATION ADVERTISED.

**SAMPLES OF  
PERMISSIBLE COPY  
FOR ADVERTISING SIGNS**

STATE OF CALIFORNIA  
DEPT. OF PUBLIC WORKS  
DIVISION OF HIGHWAYS  
MAINTENANCE DEPT.  
**OUTDOOR ADVERTISING  
SECTION**  
JAN.-1939.



**HOTEL SENATOR**  
5 MILES  TAKE "M" STREET BRIDGE  
RIGHT TURN ON 12TH STREET

J

**SAN MATEO BRIDGE**

*Don't miss it!*  
**BRIDGE and CAUSEWAY**  
LONGEST IN THE WORLD

*A Convenient way to  
San Joaquin Valley  
Points and Los Angeles*

K

**LAKE TAHOE INN**  
on highway 00 - 15 miles from Truckee

*Boating - Fishing - etc.*

L

**FOREST HILLS  
CAMP**

**FIRST ROAD**  


M

*Big Bear Ranch*

*1/2 mile ahead -  
to right*

VIA ARLINGTON AND  
LYONS GAP

N

*Visit* **MT. LASSEN**  
On highway 00

O

LODI AND SAN JOAQUIN VALLEY POINTS

*A GOOD ROUTE TO*

**FRESNO AND BAKERSFIELD**

 **THIS ROAD** 

P

SAMPLES J,K,L,M,N,O,P AND VARIATIONS THEREOF ARE PERMISSIBLE, BUT INCLUSION OF ADDITIONAL DATA SHALL CONFORM TO REGULATIONS SET FORTH IN CONJUNCTION WITH SAMPLES A TO H.

ARROWS SHALL CONFORM IN ALL CASES TO REGULATIONS OUTLINED ON PRINT NO.1.

IT IS RECOMMENDED THAT ALL COPY OF A DIRECTIONAL CHARACTER TO BE PLACED ON STRUCTURES OR INCLUDED IN SIGNS WHICH COME WITHIN THE SCOPE OF THE OUTDOOR ADVERTISING ACT BE SUBMITTED FOR REVIEW AND AN OPINION OBTAINED PRIOR TO AUTHORIZATION TO PRINTERS OR PAINTERS TO UNDERTAKE THE WORK.

**SAMPLES OF  
PERMISSIBLE COPY  
FOR ADVERTISING SIGNS**

STATE OF CALIFORNIA  
DEPT. OF PUBLIC WORKS  
DIVISION OF HIGHWAYS  
MAINTENANCE DEPT.  
**OUTDOOR ADVERTISING  
SECTION  
JAN.- 1939.**



June 9, 1942

Mr. C. H. Purcell  
State Highway Engineer  
Sacramento, California

RE: Outdoor Advertising Act  
Violation Notice No. 54062

Your File 400.201

Dear Sir:

Reply to your letter of May 8th delayed due to fact that monthly meeting of this club not held until June 3rd.

We are herewith enclosing our check for \$1.00 to cover penalty involved by installation of sign cited in your letter.

Before going into the matter of the annual fee for maintaining this sign, will you be so good as to advise us where we can place this sign so that it will not violate the Outdoor Advertising Act, Chapter 32, Statutes of 1939, as amended.

Yours very truly,

PROGRESSIVE CLUB OF STINSON BEACH

by

A. M. Gilbert, Secy



# PROGRESSIVE CLUB

O F

STINSON BEACH

MARIN COUNTY :: CALIFORNIA

July 15, 1942

Mr. Wm. S. Sadler, Pres  
Progressive Club of Stinson Beach  
Stinson Beach, California

Dear Will:

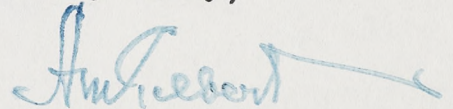
I am starting on vacation tomorrow and will leave minutes etc for the next meeting, with Miss Goodfellow, just in case I should not return before August 5th, however I fully expect to be here in time for that meeting.

However, should I be absent, I wish you to have this memo regarding the electric bill of Joe Avila's for Mar. 23 - Apr. 22 1942;

The military moved into Joe's place soon after the outbreak of war with us. It was a kindly gesture on Joe's part. Other bills, previous to this item for April have been paid by someone in the military set up but it was Coast Artillery. Now the bill comes when everyone has left the building and as I try to straighten the matter out for Joe, I find the Coast Artillery, the National Guard (?) and the Searchlight Unit have all been using these quarters of Joe's... so it looks rather hopeless.

I am wondering whether the club wouldnt consider this a propriety item for them to assume for payment. It amounts to \$ 3.48...

Yours very truly,



A.M. Gilbert  
Secy



# PACIFIC GAS AND ELECTRIC COMPANY

## OFFICES

### Belvedere

Beach Road  
E. R. Benson  
Agent

### Benicia

640 First Street  
E. W. Crozer  
Agent

### Bolinas

Main Street  
Mrs. Alma Bettencourt  
Agent

### Calistoga

361 Lincoln Avenue  
Lee C. Wise  
Agent

### Guerneville

Main Street  
H. B. Brown  
Agent

### Healdsburg

337 West Street  
J. L. Morgan  
Agent

### Lakeport

Monroe Bldg., Main St.  
H. W. Karbe  
Agent

### Mill Valley

88 Throckmorton Avenue  
T. P. Ludcke  
Agent

### Napa

1029 Main Street  
J. E. Williams  
Agent

### Novato

A. J. Cain  
Agent

### Petaluma

136 Main Street  
L. J. Peterson  
District Manager

### San Rafael

Cor. Fourth and E Streets  
H. W. Defriez  
Office Manager

### Santa Rosa

528 Third Street  
W. W. Shuhaw  
Assistant Division Manager

### Sausalito

683 Bridgeway Blvd.  
George B. Foreman  
Agent

### Sebastopol

132 N. Main Street  
Archie Butler  
Agent

### Sonoma

West First Street  
H. P. Moser  
Agent

### St. Helena

1351 Main Street  
Lee C. Wise  
Agent

### Ukiah

112 So. School Street  
F. E. Anker  
Agent

### Vallejo

518 Marin Street  
L. N. Pechette  
Agent

## NORTH BAY DIVISION

Corner 4th and "E" Streets

San Rafael, Calif.

Clifford Bartlett, Division Manager

August 7th, 1942.

Progressive Club  
of  
Stinson Beach,  
Stinson Beach, California.

Attn. A. M. Gilbert, Sect'y.

Dear Sir:

Thank you very much for your letter and your remittance of \$3.48 which pays the April electric bill in the name of Joe Avilla.

This is being credited to his account today.

Yours very truly,

CLIFFORD BARTLETT  
Division Manager.

By *[Signature]*  
Head Collector.

JLJ:BR  
5438-98



Tuesday

Dear Mr. Gilbert: -

I shall not be in condition to attend the club meeting tomorrow night, so, I am imposing on your good nature in asking you to read my financial report.

Also, will you please send me a note as to what checks must be made out and to whom, etc. I will then mail the checkbook to Wm. Sailer and have him sign the needed ones.

I am all out of postage stamps, too. Will you please mail me some of these too.

Thanks a lot for all this  
tother —

Sincerely

Marion H.



August 13, 1942

THE INDEPENDENT  
1028 B Street,  
San Rafael,  
California

Gentlemen:

Please send us, parcel post:

500.- 3 $\frac{3}{4}$  x 6 $\frac{1}{4}$  Envelopes, with return address  
similar in character to that  
shown on sample envelope enclosed.

Our supply of letterheads is good for the  
time being.

Yours very truly,

PROGRESSIVE CLUB OF STINSON BEACH

---

A.M.Gilbert, Secy



Aug. 6, 1942

Pacific Gas & Electric Co  
4th & E Streets  
San Rafael, California

Gentlemen:

RE: Item "El. Apr." \$3.48  
JOE AVILA  
STINSON BEACH, Calif

At the regular monthly meeting of the Progressive Club it was voted that the club would pay the April (1942) Electric bill of Joe Avila's.

Check No. 268 of the Progressive Club, to your order in the amount of \$ 3.48 is herewith enclosed.

Yours very truly,  
PROGRESSIVE CLUB OF STINSON BEACH

by

A.M. Gilbert

Secy



August 6, 1942

Mr. Joe Avila  
Stinson Beach  
California

Dear Joe:

The members of the Progressive Club appreciate your kindness of allowing the soldiers to have the use of the rooms over Mrs. Grunert's real estate office. When those boys first came to our town, it was cold, rainy and muddy and I know it looked mighty good to them.

Your bill from the Pacific Gas & Electric Co for electricity for April, amounting to \$3.48 we have today paid and are glad to do it. Everyone of us thanks you for your kindness.

Yours very truly,

PROGRESSIVE CLUB OF STINSON BEACH

BY

A. M. Gilbert,

Secy.



August 11, 1942

Board of County Supervisors  
County of Marin  
San Rafael, California

Gentlemen:

At our last regular monthly meeting, held August 5th, several members reported or confirmed rumors to the effect that our County Supervisors would not make the usual appropriation this year towards the support of the Redwood Empire Association.

We hope this is but a rumor. The thought of the County withdrawing its support, or doing anything resulting in the weakening of the position of the Redwood Empire Association as an agency fighting for the welfare of Marin County, is to us, definitely disconcerting.

The numerous ways in which the Redwood Empire Association has assisted this community in its work of placing the advantages of the County Park and beach area before the touring public, are greatly appreciated by us - especially might we cite the recent setback we have experienced due to rather widespread rumors to the effect that Stinson Beach had been declared by the military, a closed area. The work of the Redwood Empire Association in helping us correct this misunderstanding, has been articulate.

We fully realize that under present conditions, the usual appropriation by the County, for the Redwood Empire Association might present a financial strain but we hope a solution of the problem may be found in an appropriate decrease in the amount, or the setting aside of funds, earmarked for this purpose until the way is cleared for the resumption of our normal life, at which time such money will be most urgently needed.

Yours very truly,

PROGRESSIVE CLUB OF STINSON BEACH

%

A.M. Gilbert

Secy



August 13, 1942

Mr. T. Fredrick Bagshaw  
Marin County Supervisor  
17 Buena Vista Avenue  
Mill Valley, California

Dear Mr. Bagshaw:

Under date of July 2nd we wrote the Board of Supervisors requesting, as a measure of fire menace elimination, that the dead grass along the county rights of way, in and about Stinson Beach, be removed.

On July 13th we received a reply from the Board stating that the matter had been referred to you for attention and we thank you for giving the matter your attention, which was evidenced by the arrival of a blader for carrying out this work. For your information we wish to advise you that whoever did this work can be complimented for the dispatch with which it was done; otherwise the results were disappointing. Occasionally a two-foot bladed strip was created on one or both sides of the road and disorderly and unsightly windrows of debris left as a result.... but your intentions were doubtless of the best.

So lets try something else; .. what about the so-called white line, or center line to the road between Stinson Beach and Mill Valley.? August 20th., Lieut. Gen. Dewitt clamps on rigid regulations regarding the night-driving of cars. It is probably going to be necessary to follow that road from the Toll House down to Stinson Beach using parking lights. To do this without the white line to follow is not only very difficult but dangerous. Cant you do something for us in the matter of replacing it especially between the Toll House and Stinson Beach ?

Sincerely yours,

PROGRESSIVE CLUB OF STINSON BEACH

A. M. Gilbert                      Secy



August 15, 1942

Mrs. Lulu G. Ducommun  
Stinson Beach, Calif.

Dear Mrs. Ducommun:

On behalf of the club, I wish to thank you for your check covering club membership for two years.

I note your check is earmarked for membership " To July 15, 1944 ". Because we are so late this year with our reminders of dues, several have gained the impression that the membership year begins July 15th. As a matter of fact, it begins January 1st.

Our records show your membership paid for 1941, so that unless you voice some objection, we will credit your account with membership paid for the years 1942 and 1943, which will mean you are paid up to January 1st 1944.

Trusting this change meets with your approval and again thanking you for your continued support of the club, we are, with kindest regards to you and Mr. Ducommun,

Cordially yours,

PROGRESSIVE CLUB OF STINSON BEACH

A.M. Gilbert, Secy

cc: Treasurer



# The Board of Supervisors

WILLIAM BARR - - - - - 1st District  
San Rafael  
E. J. McCARTHY - - - - - 2nd District  
San Anselmo  
THOMAS F. BAGSHAW - - - - 3rd District  
Mill Valley  
J. V. KEHOE - - - - - 4th District  
Inverness  
R. A. THOMPSON - - - - - 5th District  
Novato

of Marin County  
San Rafael, California



THOMAS F. BAGSHAW - - - - - Chairman  
GEO. S. JONES - - - - - Clerk

Regular Meetings  
Second and Fourth Mondays  
of Each Month

August 17, 1942

A. M. Gilbert, Secretary  
Progressive Club of Stinson Beach  
Stinson Beach, Calif.

Dear Sir:

Please be advised that your letter of August 11, re appropriation for the Redwood Empire Association, was read at a Regular Adjourned Meeting of the Board of Supervisors held this day and ordered filed.

Very truly yours,

GEO. S. JONES,  
Clerk of the Board  
of Supervisors

GSJ:HC



Sept. 8 1942

Miss Ethel Achard  
Hillside Cottages  
Stinson Beach, Calif

Dear Miss Achard:

Your letter of September 2nd addressing Mr. William Airey in the matter of garbage disposal, having been referred to me for acknowledgment, it is my pleasure to inform you that definite action was taken at the last meeting of this club, Sept. 2nd for the consideration of this problem.

Your personal interest in this subject and offer of cooperation we appreciate. Though we are confident that the ultimate solution will involve the property owners as a whole and cannot be determined by this club, however we propose to bring the matter before those interested.

We hope that your desire to cooperate will result in rejoining the Progressive Club and giving us the advantage of any constructive ideas you may have on this, and numerous other problems up for consideration.

Cordially yours,

PROGRESSIVE CLUB OF STINSON BEACH

---

A. M. Gilbert, Secy



September 8 1942

California Automobile Association  
150 Van Ness Avenue  
San Francisco, California

Gentlemen:

As you well realize, recent drastic restrictions laid down by the military authorities, covering the night driving of automobiles, make it difficult for those of us who find it necessary to drive after dark. Most of us are able to plan so as to eliminate night driving but there are some 15 war workers commuting from this point who will soon be driving in the dark, going and coming and it is for these men in particular we appeal to you for cooperation.

To operate one's car in the dark with parking lights for guidance, and no "white line" to follow seems an unnecessary hardship, and yet, our efforts to have this line replaced, where it has vanished for one or more of several possible reasons, have met with no cooperation from either State or County authorities.

We are herewith appealing to you to exert your good and powerful influence to bring about this correction and greatly reduce the danger presented by the present situation on both the Mill Valley-Stinson Beach (County) Road and State Highway No. 1.

Deeply appreciating any effort you may make towards the improvement of the condition described above, we remain,

Cordially yours

PROGRESSIVE CLUB OF STINSON BEACH

A.M. Gilbert, Secy

cc: "3-A" - San Rafael



# CALIFORNIA STATE AUTOMOBILE ASSOCIATION

INCORPORATED SEPTEMBER 4, 1907

## OFFICERS AND DIRECTORS

DR. GUIDO E. CAGLIERI	PRESIDENT
E. N. RICHMOND	1ST VICE PRESIDENT
IRVING H. KAHN	2ND VICE PRESIDENT
FRANK P. DOYLE	3RD VICE PRESIDENT
H. J. BRUNNIER	TREASURER
JOSEPH R. KNOWLAND	OAKLAND
FRANCIS CARR	REDDING
ARTHUR H. BREED, SR.	OAKLAND
JOHN R. GRAHAM	MERCED
E. B. DEGOLIA	SAN FRANCISCO
H. R. BASFORD	SAN FRANCISCO
FRED R. HOWE	SANTA CRUZ
J. A. BARDIN	SALINAS
HAROLD J. MCCURRY	SACRAMENTO
J. J. KROHN	ARCATA
J. E. O'NEILL	FRESNO
CHARLES G. BIRD	STOCKTON
W. H. JOHNSTON	RENO
WILLIAM B. HERMS	BERKELEY
FRED M. KLEPPE	SAN FRANCISCO
PORTER SESNON	HILLSBOROUGH
DR. RALPH E. MAXWELL	MODESTO



## GENERAL OFFICES

150 VAN NESS AVENUE  
TELEPHONE MARKET 2141  
SAN FRANCISCO, CALIFORNIA

## EXECUTIVE OFFICERS

D. E. WATKINS	SECRETARY & GEN'L. MGR
GEO. CHALMERS	ASST. SECRETARY & GEN'L. MGR
E. S. MOORE	MGR. PUBLIC RELATIONS DEPT
E. G. WILLIAMS	FIELD SECRETARY
GEO. E. SANDFORD	GENERAL COUNSEL
GEO. S. GRANT	MGR. TOURING BUREAU
JAMES W. JOHNSON	CHIEF ENGINEER
L. P. SIGNER	MGR. EMERGENCY ROAD SERVICE
D. F. MORRISON	CONTROLLER
W. F. KILCLINE	MGR. BUREAU OF NEWS
C. HILDEBRANDT	PURCHASING AGENT

## INTER-INSURANCE BUREAU

GOVERNING COMMITTEE	
E. B. DEGOLIA	CHAIRMAN
ARTHUR H. BREED, SR.	H. J. BRUNNIER
DR. GUIDO E. CAGLIERI	FRANCIS CARR
D. E. WATKINS	
GEORGE CHALMERS	
MANAGER AND ATTORNEY-IN-FACT	
W. F. STEWART	ASSISTANT MANAGER
HENRY J. MARITZEN	OFFICE MANAGER
L. STADTFELD	SUPERVISOR OF CLAIMS

September 9, 1942.

Mr. A. M. Gilbert, Secretary  
Progressive Club of Stinson Beach  
Stinson Beach, California

Dear Mr. Gilbert:

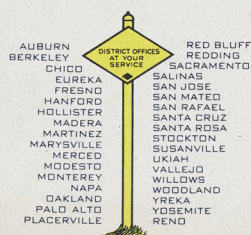
This is to acknowledge receipt of your letter of September 8 requesting our assistance in having white center lines painted on the highways in the dim-out zone.

Motorists, generally, have come to rely upon the white center line, particularly as a guide in night driving. Under the new dim-out orders, the presence of the white center line is imperative to safety and we will be very happy to take this matter up with both state and county authorities.

Very truly yours,

*Edwin S. Moore*  
EDWIN S. MOORE, Manager  
Public Relations Department

ESM:W





Sept. 18, 1942

California State Auto. Association  
150 Van Ness Avenue  
San Francisco, California

Gentlemen:

RE: White Center  
Lines.

(Atten: Mr. Edwin S. Moore, Mgr)

We wish to thank you for your letter of Sept. 9 manifesting a noteworthy spirit of cooperation.

Evidently we directed our appeal to the proper quarters since we note, especially on the County Road between Stinson Beach and Mill Valley, that work has already been undertaken to improve the condition of the white center line.

Appreciative of your prompt and effecient action in this matter, we are

Sincerely yours,

PROGRESSIVE CLUB OF STINSON BEACH

A.M. Gilbert,      Secy



# CALIFORNIA STATE AUTOMOBILE ASSOCIATION

INCORPORATED SEPTEMBER 4, 1907

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GENERAL OFFICES  
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W. F. STEWART	ASSISTANT MANAGER
HENRY J. MARITZEN	OFFICE MANAGER
L. STADTFELD	SUPERVISOR OF CLAIMS

September 18, 1942.

Mr. A. M. Gilbert, Secretary  
Progressive Club of Stinson Beach  
Stinson Beach, California

Dear Mr. Gilbert:

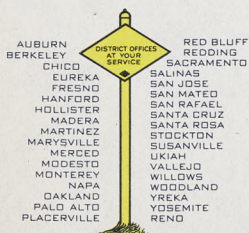
Supplementing my letter of September 9, please be advised that the State Highway Department has assured me that the repainting of the white line on State Route No. 1 is on their priority list of work which will be done as soon as men and equipment are available to do the job.

I am sure that if you will bear with the present situation a bit longer, this needed work will be done within the near future.

Very truly yours,

*Edwin S. Moore*  
EDWIN S. MOORE, Manager  
Public Relations Department

ESM:W





September 18, 1942

Mr. T. Fredrick Bagshaw  
Marin County Supervisor  
San Rafael, California

Dear Mr. Bagshaw:

Not having heard until yesterday of the numerous items making it difficult for you to improve the 'white line' on the County Road between this point and Mill Valley, we write to have you know that we doubly appreciate your having given this matter your attention.

Sincerely yours,  
PROGRESSIVE CLUB OF STINSON BEACH

A.M. Gilbert, Secy



# The Board of Supervisors

WILLIAM BARR - - - - - 1st District  
San Rafael  
E. J. McCARTHY - - - - - 2nd District  
San Anselmo  
THOMAS F. BAGSHAW - - - - 3rd District  
Mill Valley  
J. V. KEHOE - - - - - 4th District  
Inverness  
R. A. THOMPSON - - - - - 5th District  
Novato

of Marin County  
San Rafael, California



THOMAS F. BAGSHAW - - - - Chairman  
GEO. S. JONES - - - - - Clerk

Regular Meetings  
Second and Fourth Mondays  
of Each Month

September 28, 1942

Progressive Club of Stinson Beach  
Stinson Beach, California

Gentlemen:

Please be advised that your letter of September 18, regarding white line on County Road between Stinson Beach and Mill Valley, was read at a Regular Meeting of the Board of Supervisors held this day and ordered filed.

Very truly yours,

GEO. S. JONES,  
Clerk of the Board  
of Supervisors.

GSJ:HC



October 12, 1942

Miss M. Ethel Goodfellow  
2nd Vice-President  
Progressive Club of Stinson Beach  
Stinson Beach, California

Dear Miss Goodfellow:

The matter of your resignation as Second Vice President of our club, as set forth in your letter of October 6th was brought up for consideration at our meeting of October 7th.

After considerable discussion as to whether to request that you complete the year's service, it was decided that such action could accomplish nothing and a motion to accept the resignation in accordance with you desire, was passed.

On behalf of your club, it is my pleasure to extend to you our appreciation of the services you have donated and wish you every success in your new project.

Sincerely yours,

PROGRESSIVE CLUB OF STINSON BEACH

A.M. Gilbert      Secy



M. ETHEL GOODFELLOW  
STINSON BEACH, CALIFORNIA

Oct- 6, 1942

The Progressive Club,  
Stinson Beach, Calif.

Since my work at the present time prohibits my attending the regular club meetings, I hereby tender my resignation as second Vice-President of the Progressive Club.

However, I am always willing and happy to be of service in any other way.

Sincerely

Mary Ethel Goodfellow



**M. S. COWEN CO.**

IMPORT AND EXPORT

149 CALIFORNIA STREET

SAN FRANCISCO

ALL  
STANDARD  
CODES

October 26 1942

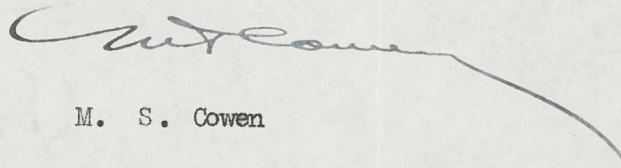
Progressive Club of Stinson Beach  
Stinson Beach, California

Gentlemen:

I am in receipt of your letter of October 22nd, and wish to say that I heartily approve of the manner in which you have handled the garbage disposal problem.

Due to the fact that I shall be absent from the city on November 4th, I am enclosing herewith my check for \$2.00 as my subscription.

Very truly yours,



M. S. Cowen

ENC.  
MSC:H



J. M. E. Cantledine  
717 W. Clay St.

U. Kish, Calif.

Oct 29<sup>th</sup> 42.

Dear Mr. Gilbert

Enclosed please find  
check for two dollars towards  
fund for fencing & painting of  
new dumping ground.

Sorry I cannot be with you at  
next meeting, but I feel sure the  
Committee will do all that is  
necessary.

With best regards to you

Mr. Gilbert

Sincerely

Edith B. Dunn.



CLAYTON L. DREW  
PATENT COUNSELLOR AND SOLICITOR  
208 CENTRAL TOWER  
703 MARKET AT THIRD  
SAN FRANCISCO, CALIF.

October 30  
1942

Progressive Club of Stinson Beach,  
Stinson Beach,  
California.

Attention: Mr. A. M. Gilbert,  
S e c r e t a r y.

Dear Sir:

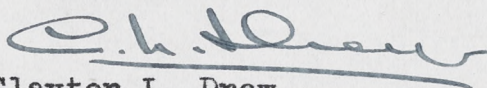
Your letter of the 22nd received.

Enclosed, herewith, please find my check  
for Two (\$2.00) Dollars, as my subscription toward acquiring  
the site mentioned, as a garbage disposal dump.

I shall be unable to attend the meeting  
on November 4th.

Hope that you may be successful in this  
undertaking.

Sincerely yours,

  
Clayton L. Drew.

M.

Enclosure.



P R O G R E S S I V E     C L U B     O F     S T I N S O N     B E A C H

October 22, 1942

Dear Property Owners:

The property owners of Stinson Beach are again confronted with the question of garbage disposal inasmuch as the public disposal system has been discontinued since about September 12th.

At the last meeting of the Progressive Club of Stinson Beach a committee of five was appointed to find a solution to this problem. This committee has secured permission from the Stinson Estate to establish a dump adjacent to the old site. They have consulted and have the approval of the County Health and the County Planning Commission with the requirement that the site be fenced and the fence painted.

The money required to enclose this area must be raised by public subscription. It is estimated that individual subscriptions of \$2.00 will enable us to meet the requirements of the County authorities.

The next meeting of the Progressive Club, November 4th, will be an open meeting at which time final decision will be reached. We hope all property owners will be present. If unable to attend, your suggestions and subscription will be appreciated -- and should be made payable to Progressive Club of Stinson Beach.

Respectfully yours,

A. M. GILBERT

Secretary



Thank you sincerely  
for your kind expression  
of sympathy

It was deeply appreciated



Mrs Cummings  
&  
Flanely







TO: REDWOOD EMPIRE ASSOCIATION

FROM: AMERICAN ROAD BUILDERS ASSOCIATION

November 10, 1942

### PRESIDENT SENDS POST WAR REPORT TO CONGRESS

President Roosevelt recently sent to Congress a report of the National Resources Planning Board dealing with the long range phases of transport policy. A considerable portion of the report is devoted to highway problems as affecting an integrated national transportation system. While dealing incidentally with some immediate problems of war transportation the report is nevertheless primarily concerned with transport development policy and states that "it is certain that plans for facilitating the transition of the American economy from war to peace at the end of the present struggle will have to deal energetically and forthrightly with the problems of overhauling and rebuilding the basic transportation facilities of the nation".

Advocating the establishment of a "National Transportation Agency" having jurisdiction over all forms of transportation, the report stresses that major emphasis in future highway development must be directed to the provision of express highways and off-street parking in urban areas and adds, "under the guidance of the proposed transportation agency the federal aid program and the distribution of state motor vehicle revenues to municipalities should be revised to cope adequately with the magnitude of the urban problem". The National Transportation Agency would "undertake leadership in programs for transport consolidation, terminal unification and reconstruction, coordination of the various transport media, and encouragement of the development of new forms of transport within their respective economic spheres". Cooperation of regulatory agencies is called for "but the National Transportation Agency would be responsible for the unification of the Federal Government's planning development, and administrative functions in the field of transportation."

Pointing out the desirability for the redesign of automotive equipment along functional lines, the report urges the importance for the planning of a modern interregional highway system and urban express routes to accommodate the automobile of the future. "The highway transportation industry and the federal and state governments" says the report, "should undertake now the task of assuring the restoration of motor transport after the war on a modern and efficient basis".

### EXPRESS HIGHWAYS AND OFF-STREET PARKING MAJOR CONCERN

Recommendations in the report pertaining primarily to highways include:

1. The establishment of a National Transportation Agency to coordinate all federal development activity in transportation along the lines of a general and progressive plan under appropriate legislative directives.
2. War conditions provide an excellent opportunity in the highway transportation industry for the redesign of automotive equipment along functional lines; and for the planning of a modern interregional highway system and urban express routes to accommodate the automobile of the future. The highway transportation industry and the Federal and State governments should undertake now the task of assuring the restoration of motor transport after the war on a modern and efficient basis. Leadership in this program should be undertaken by the proposed Transportation Agency, with special reference to the powers inherent in the control of Federal promotional funds.
3. Major emphasis in future highway development must be directed to the provision of express highways and off-street parking in urban areas. Under the guidance of the proposed Transportation Agency, the Federal-aid program and the distribution of State motor vehicle revenues to municipalities should be revised to cope adequately with the magnitude of the urban problem.
4. Immediate authority should be granted to permit the Federal Government to acquire and finance land acquisition at the request of State and local governments, as well as for Federal promotional agencies. Properties acquired for State and local governments would be repurchased from the Federal Government on such terms as the proposed Transportation Agency may determine to be suitable.
5. The transportation industries, properly developed and coordinated, offer some of the most promising opportunities for wise investment. Both the formulation and the execution of plans must be the special province of the proposed Transportation Agency, to the end that the transportation industries may make their contribution toward bridging the transition between war and peace and in order that the Nation may build a transportation system commensurate with our material resources, our technological possibilities, and the resourcefulness of our people.

### HIGHWAY DEVELOPMENT BROUGHT TO A HALT

Commenting on the effects of the war on motor transport the report states that "the rubber shortage and the conversion of automobile plants to war products make inevitable drastic curtailment in the use and development of highway transportation equipment. At the same time, shortages in material and labor and the loss of normal sources of highway funds require a similar reduction in road building activities until after the war". The report continues, "although these developments are necessarily brought to a halt in the war emergency, it is clear that, with the return of peace, the shackles will be broken and transport-rationed people will demand and secure a vastly enlarged system of highways \*\*\* that will overshadow all the progress of the past".



*Rush!*

REDWOOD EMPIRE ASSOCIATION  
85 Post St., San Francisco

November 18, 1942

YOUR IMMEDIATE ACTION IMPORTANT

TO SECURE REDWOOD EMPIRE REPRESENTATION

ON NEW HIGHWAY COMMISSION

Per usual custom, it is presumed the new governor-elect will soon be appointing his new Highway Commission.

It is informally suggested that you telegraph the governor-elect (Earl Warren, 88 Vernon Street, Oakland) urging him to appoint two capable leaders from Redwood Empire counties to membership on the 1943-45 Highway Commission.

As you know, your Association takes no part whatsoever in politics -- directly or indirectly -- it is entirely non-partisan and neither supports nor opposes any particular candidate for any office of any kind.

During past years, the Redwood Empire counties have been ably represented on the Commission and these counties are certainly entitled to continued representation.

With best wishes and regards, we are

Sincerely yours,

L. D. Kirkpatrick, President  
Supervisors Unit.

K. B. McCarthy, Chairman  
Highways Committee

M. Goldman,  
Liaison Officer.



Miss Ethel Earle Wylie  
5624 Kales Avenue  
Oakland, California

November 22, 1942

My dear Mr. Gilbert,

I am enclosing  
a check for three dollars  
and fifty cents, which  
covers my dues and  
the garbage assessment.

I expected to be over  
earlier than this and  
attend to this matter  
sooner. I was sure  
I had paid my dues  
but I haven't had  
time to check back  
on my statements, so  
we will consider  
that I had overlooked



November 25, 1942

Miss Ethel Earle Wylie  
5624 Kales Avenue  
Oakland, California

My dear Miss Wylie:

I am in receipt of your check to the order of the Progressive Club in the amount of \$3.50 to be allocated \$2.00 subscription to the Garbage Plan and \$1.50 to payment of the club dues for 1942.

Since you seem to entertain some little suspicion that you may have paid your dues for 1942, I have looked through our records but find no record of such payment.

The Garbage Disposal Project progresses very well, especially considering prevailing circumstances. Subscriptions have been very encouraging.

I am glad you feel as you do regarding the renting of your home here. I know exactly your sentiments in this matter and am glad to know you gave in. The Plummers, Boussums, Garners and Earl Barnett have either already rented or signed up for it. Now being a shipyard worker myself, I can better appreciate the other fellow's position.

Angie and I are both well and hope to see you here Thanksgiving Day - which by the way is tomorrow.

Many thanks for the check.

Sincerely yours

A.M. Gilbert Secy



November 25 1942

Mr. Lloyd E. Smith  
3315 Linden Street,  
Oakland, California

Dear Mr. Smith:

Your check of Nov. 18th to my order, in the amount of \$3.00 has been received. Inasmuch as Mrs. Smith is also listed as a member of the Progressive Club, I have assumed your intention was to pay dues for 1942 for each of you. Your check has been forwarded to our treasurer so instructed.

I thank you for this remittance and trust my action is in accordance with your wishes.

With best personal regards to you and Mrs. Smith, I am,

Sincerely yours,

A.M. Gilbert, Secy



## IMPORTANT HIGHWAY MEETING - SACRAMENTO - NOVEMBER 24th:

YOUR HIGHWAYS ARE YOUR LIFE-LINE -- PROTECT THEM.

You are strongly urged to attend hearing before the California Highway Commission, and inter-county highway conference prior thereto, in support of highway construction and reconstruction appropriations for your county being included in the 1943-45 State Highway Biennium Budget, as follows:

THIS TUESDAY - NOVEMBER 24th, 1942

9:00 A.M. INTERCOUNTY CONFERENCE (After Breakfast)  
ROOM 225 - SENATOR HOTEL - SACRAMENTO.

10:30 A.M. REDWOOD EMPIRE COUNTIES HEARING BEFORE  
CALIFORNIA HIGHWAY COMMISSION - 1120 N ST.  
PUBLIC WORKS BUILDING - SACRAMENTO.

The current California Highway Commission must prepare the highway budget for the next biennium prior to December 31st, 1942, under the law.

While war needs must come first and of necessity curtail greatest volume of highway construction, nevertheless, monies ARE AVAILABLE for purchase of rights-of-way and engineering plans and specifications. Since this is the first step in any highway development, if rights-of-way can be purchased and engineering plans and specifications perfected now, your projects will have their "foot in the door" for final complete construction and reconstruction appropriations on termination of the war.

Also, funds can be had now for highways necessary to the military and the war effort.

Your Association would not urge attendance at this hearing and conference, and expenditure of valuable time and rubber were not the projects and procedures under discussion of such vital importance to the future building of your Redwood Empire.

Remember, other areas in the state are competing for these same funds and will be on hand to secure such monies as are available and set up their future highway developments in the next biennium budget now in the process of preparation.

Looking forward to greeting you at the Intercounty Highway Conference and the hearing before the Commission, and with greetings to all, we are

Sincerely yours,

*L. D. Kirkpatrick*  
L. D. Kirkpatrick, President  
Supervisors Unit.

*K. B. McCarthy*  
K. B. McCarthy, Chairman  
Highways Committee

*M. Goldman*  
M. Goldman,  
Liaison Officer.



TRAVEL  
STRENGTHENS AMERICA